

ACTION PACK



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1 FORGOTTEN
TEN
CHALLENGE


**NO MORE
VICTIMS**

Raise your voice
for the forgotten victims
of conflict

1-10 December 2017

**HANDICAP
INTERNATIONAL**

What's in this pack?

Inside this Action Pack you'll find out how you can take action this December to support the forgotten victims of conflict.

There are lots of exciting fundraising ideas so you can support efforts to clear unexploded weapons, provide rehabilitation to victims, and prevent more accidents.

And you'll learn how you can get involved with campaigning to protect civilians and ensure that the victims of conflict are not forgotten.

Simply return the order form enclosed and we will send you a free Campaign Kit with all the materials you need for a fantastic event in your community!

Explosive weapons

Explosive weapons destroy lives - they cause serious injuries and amputations, leading to severe disabilities and psychological trauma.

Over 45,000 people were killed or injured by explosive weapons in 2016 and the number of civilians killed has nearly doubled since 2011. When they are used in populated areas 92% of the victims are civilians.



Raise your voice
for the forgotten victims
of conflict



Together we can make a real difference

Spinal injuries and amputations are just some of the awful injuries seen by Handicap International's rehabilitation teams in the city of Mosul, Iraq.

At Qayyarah Hospital in Mosul, Iraq, one-year-old Ali, receives regular visits from our physiotherapist Khaled. Ali has a broken leg, but it is what he has been through that is so difficult to comprehend. A few months earlier Ali and his family were at home when armed men forced them to join their neighbours at a school – they were being used as human shields! When a bomb fell on the school Ali's leg was broken and tragically his parents were killed.

As well as physiotherapy sessions in the hospital we have been teaching Ali's aunt exercises to help facilitate her nephew's recovery at home. She says:

"My only wish for him is to be happy. When he is old enough, I will tell him what happened to his parents. I want everyone to know their story."

Tragically stories like Ali's are far too common. Barely a week goes by without new reports of hospitals, schools and homes being hit during air strikes in countries like Syria and Yemen.

The Forgotten 10 Challenge is a unique chance to support children like Ali, who may otherwise be forgotten. Please join us today to make a difference!



**ORGANISE
AN EVENT**

**RAISE FUNDS
TO SAVE LIVES
AND LIMBS**

**SUPPORT THE
'STOP BOMBING
CIVILIANS'
CAMPAIGN**

**SPREAD
THE WORD**

Join us for 10 days of action from 1st to 10th December 2017. We're always happy to help whenever we can so please let us know if you're taking part.

Every event organised, every pound raised, every petition signed makes a difference to the forgotten victims of conflict in countries like Syria, Iraq, Laos and Yemen.

Turn the page to find out more!

Organise an event

You can make a real difference by holding an event to raise funds and awareness in support of the forgotten victims of conflict. Be as creative as you like and have fun! Here are some suggestions to help you get started:

TEA AT 10



© Carwyn Lloyd Jones/Flickr

Are you a budding baker? Invite your club members, friends or colleagues for tea and cake at 10am. A Tea at 10 is a great way to raise vital funds to support communities affected by explosive weapons. You can also spread the word about the issues: make a display, challenge your guests with a quiz, and collect signatures for the petition!

Why not make your Tea at 10 a fantastic local bake-off by hiring out the community centre or church hall. Add a bit of competition with prizes for the best cakes. You could even turn your event into a vintage-style tea dance by inviting local jazz musicians.

STARTER FOR 10

Could you hold a quiz night at a local pub using our new quiz pack. Challenging your knowledge whilst raising funds to help clear unexploded weapons is a great way to take action and fun for serious and armchair quizzers alike.

Here are some more ideas for events to get people talking:

Campaign stall: Raise awareness and support for the Stop Bombing Civilians petition at a shopping centre, a Christmas fair, or a Tea at 10. A stall is a great way to spread the word.

Talk or film night to raise awareness: Use our PowerPoint presentation and DVD to host a film night and engage people with the issues.

Carol service: Set up a display and raise funds by selling mulled wine and mince pies at a after a local Carol Service.

EVERY STEP COUNTS

Every step counts when you're learning to walk again or if you're a deminer clearing unexploded bombs. A winter walk is a simple way to raise funds that friends, family members and club members can take part in.



© Soroptimist International Dundee/Handicap International

PYRAMID OF SHOES

Shoes can be a powerful symbol of the lives and limbs lost to explosive weapons. Why not challenge your group to get people talking by building a Pyramid of Shoes in a public space? You could hold a stall nearby, asking members of the public to sign the petition and add their old shoes to the Pyramid!

Every group taking part will receive a free Campaign Kit with eye-catching materials to make your event stand out!

Raising funds to save lives and limbs

Fundraising as part of your Forgotten 10 Challenge will have a powerful impact on the lives of communities affected by conflict?

£30 could provide an artificial leg to an innocent child amputee. Raising **£150** could help five amputees walk again!

£280 could provide children with life-saving education on the risks from unexploded weapons.

£500 could help our deminers clear 1,500m² of land - bigger than an Olympic swimming pool.

Contact John on 0870 774 37 37 or email campaigns@hi-uk.org as we would love to discuss fundraising ideas with you.

Marta: Head of HI's demining operations in Colombia

Marta (right) has never forgotten a lucky escape she had when she was a teenager.

"When I was 14 I stumbled on a mine as I was walking through my village."



© J.M. Vargas/Handicap International

"It was damp so it didn't go off. I saw people maimed by mines when I was growing up. I saw children die for a war that wasn't theirs. Like many people, violence had a big impact on us. And now I'm a mine clearance expert. I really love my work. I can't tell you how great it feels when I finish clearing a mined area."



Petition: Stop Bombing Civilians

This year, we're taking our cause to the next level as we campaign to protect more civilians from explosive weapons. We're aiming to collect **one million signatures worldwide by the end of 2018**.

Recent years have seen the nature of war change with devastating consequences. The places where people live, work and learn have become new frontlines. Tragically **bombings kill 32 civilians every single day** on average and the numbers are increasing.

Urgent action is needed to better protect civilians. The UK needs to acknowledge the impact of explosive weapons on civilians. We're calling on the Government and States worldwide to publicly commit to ending the use of explosive weapons with wide-area effects in populated areas. The UN Secretary

General has called for urgent action and now is the time to make our voices heard.

TAKE ACTION

Let us know you will support the petition by **returning the order form enclosed**. You will receive a Campaign Kit containing petition sheets and more information about the petition.

Please return your collected signatures by **22nd January 2018** to:

Forgotten 10 Challenge
Handicap International UK
9 Rushworth Street, London SE1 0RB

The petition is also available to sign at:
www.hi-uk.org/stopbombing

Spread the word

CHALLENGE YOUR LOCAL MEDIA

Your event is a great opportunity to contact your local newspaper, radio or TV station and challenge them to cover the issues.

It's also a fantastic way to raise awareness as well as the profile of your group locally. You may also reach potential new members.

Media Pack

Ahead of your event, we will send you a media pack containing a template press release, key statistics, social media tips, and information about how we can help you contact journalists in your local area. Simply tell us your plans using the enclosed order form and we will be in touch!

STOP PHOTO CHALLENGE

Help spread the word and make a stand against the bombing of civilians by taking part in our **STOP photo challenge!** This autumn campaigners around the world are raising awareness about the Stop Bombing Civilians campaign by taking one very simple action.



To take part all you need to do is to write the word STOP on your hand then take a 'selfie' and finally posting on your favourite social media account with the hashtag #StopBombingCivilians. Photos will be a powerful visual demonstration that members of the public are raising their hands and demanding a justice for innocent civilians.

CREATE A BUZZ ONLINE

We would love to celebrate and share your achievements with fellow supporters in the UK and around the world!

To help spread the word, send updates, photos and quotes from your event to campaigns@hi-uk.org or share them with us via Facebook and Twitter.

Online challenge

f Post your event on Facebook, invite all your friends and ask them to attend or sign the petition online. You could also use Facebook to share photos and stories from your event.

Like our page at: www.facebook.com/HandicapInternationalUK for all the latest updates. Look out for our special Forgotten 10 Challenge stories and share them with friends.

t Follow us at twitter.com/hi_uk to receive updates and stories. Retweet information to your followers and include the hashtag #StopBombing in your tweets. Together we can get more people talking!

SHOCKING STATS: USE THESE TO HELP GET YOUR MESSAGE ACROSS

- Over **45,000** people were killed or injured by explosive weapons in 2016.
- When explosive weapons are used in populated areas **92%** of the victims are civilians.
- In research with Syrians who had injuries related to the crisis, **53%** were injured by an explosive weapon. **15%** of them have had to undergo amputation.
- In 2015 children accounted for **38%** of civilian casualties from landmines and explosive remnants of war.

Sources: Action on Armed Violence; Handicap International; the-monitor.org

5 simple steps to get involved

2017 will be the biggest Forgotten 10 Challenge yet. It will be led by local community groups and clubs like yours.

There are **5 simple steps** to get involved:

- 1** Read through this pack and decide how you and your group would like to take action. Choose the best day for your event (ideally between Friday 1st and Sunday 10th December), where you could hold it, and plan how to get as many people as possible to attend, raise funds, and support the petition.
- 2** Return the enclosed order form to tell us your plans and request free resources for your event. Please make sure that we receive your order form as soon as possible, and at least two weeks before your event!
- 3** We will send out your Campaign Kit in good time for your event, along with any other resources you request. You will also receive our media pack, along with regular email updates to help you prepare.
- 4** Spread the word ahead of your event. Contact your local media and share your event online to make the biggest impact possible. There are more ideas on page 6.
- 5** Create a lasting record of your activities by taking lots of photos on the day and collecting feedback from participants. Share your photos, tell us your stories and complete our short survey so that we can celebrate your achievements. We want to tell the world about your hard work!

YOUR ACTION MATTERS



Members of local clubs hand in a Forgotten 10 Challenge petition at 10 Downing Street.

By taking part in the Forgotten 10 Challenge you are making a real difference to people who are all too often excluded and forgotten - the disabled and injured victims of conflict.

Campaigning with others to successfully ban landmines and cluster bombs are amongst our proudest achievements. Both campaigns were described as impossible dreams when they began. There is a long fight ahead for the Stop Bombing Civilians campaign but a worldwide movement can make all the difference.

We know how lucky we are to have your support. Whether your club or group has taken part for a number of years or will be involved for the first time, we're keen to support you. As well as sending you free campaign resources, we will promote your activities online and help you to contact local media. We could even come and support you on the day!

Let's raise our voices and take up the Forgotten 10 Challenge together!

Email: campaigns@hi-uk.org

Tel: 0870 774 3737

Start planning your event today - sign up to take part using the order form enclosed.

Take up the Challenge!



10 days of action: 1-10 December 2017

Support the forgotten victims of conflict by organising an event or challenge to raise much-needed funds and awareness.



Salam, 7, was playing near her family close to their home in Syria when her brother picked up a strange object - tragically it was an unexploded bomb. The blast left Salam with injuries so severe that surgeons had to amputate her leg.

Our team have fitted Salam with a prosthesis and we continue to provide her with physiotherapy.

Family friend, Ali, says of Salam: *"I couldn't understand how an innocent child could lose a leg in a war she didn't even understand..."*

Many victims of conflict like Salam, are forgotten and struggle to access support.

Please join us and take up the Challenge!

WE REPAIR LIVES

Co-winner of the Nobel Peace Prize, Handicap International is an independent charity working in situations of poverty and exclusion, conflict and disaster.

Our activities include clearing landmines and unexploded weapons, preventing accidents through risk education, fitting artificial limbs, providing rehabilitation, and supporting survivors to campaign for their rights. Since Handicap International's creation in 1982, our work has benefited millions of disabled and vulnerable people worldwide.

Handicap International is a founding member of the International Campaign to Ban Landmines, the Cluster Munition Coalition and the International Network on Explosive Weapons.

56 countries

35 years of humanitarian action

599,000 people benefited from our mine action projects in 2016

337 projects

Contact us for support and information

Tel: 0870 774 3737 Email: campaigns@hi-uk.org

www.handicap-international.org.uk/forgotten10

**HANDICAP
INTERNATIONAL**

UK Registered Charity no. 1082565

Clubs Order Form

Below is a list of free resources that you can order to support your activities. Simply fill in the form and send it back to us.



1 Order your free resources

Item	Description	Quantity required
<p>Campaign Kit</p> <p>An all-in-one kit containing a range of materials to set up a great event for the victims of conflict.</p> 	<p>Each kit contains:</p> <ul style="list-style-type: none"> • Petition sheets (can be photocopied) • Media pack for publicising your event • 5 'weapons' factsheets • 2 'No More Victims' t-shirts • 'No More Victims' balloons, stickers and pens • 4 posters (A3 size) for a display • 5 sets of 10 postcards to give away • 2 collecting boxes & donation forms 	<p>One kit will be sent out for each event organised. <input checked="" type="checkbox"/></p> <p>Extra items required (if any):</p>
<p>Anniversary Quiz Pack</p>	<p>35 questions to celebrate Handicap International's 35 years. Perfect for pub quizzes or a quiz at a Tea at 10.</p> <p>The pack includes Question and Answer Sheets, tips and Gift Aid forms.</p>	<p>No. of Quiz Packs:</p> <p>_____</p>
<p>Posters: Syria's Young Survivors</p>	<p>A set of four posters telling the stories of young Syrians who have had their lives changed forever by conflict.</p> <p>The posters make a great display and come with an activity booklet and quiz.</p>	<p>No. of poster sets:</p> <p>(Each set includes four posters, A2 size)</p> <p>_____</p>
<p>Film collection: No More Victims</p>	<p>A DVD with a selection of short films about landmines and cluster bombs and the victims of conflict.</p>	<p>No. of DVDs: <input type="checkbox"/></p>
<p>PowerPoint presentation</p>	<p>Slides with detailed notes. Suitable for an in-depth talk with information about explosive weapons, their impact, and the stories of survivors.</p>	<p>PowerPoint file (2.7MB sent by email) <input type="checkbox"/></p>
<p>Pyramid of Shoes pack</p>	<p>Instructions on how to build your own Pyramid of Shoes, from a small 'mini-Pyramid' to a large-scale event.</p>	<p>PDF file (3.6MB sent by email)</p>
<p>Exhibition: 'Dare You Walk the Path?'</p>	<p>This engaging exhibition about the impact of landmines and cluster bombs on communities worldwide is available for clubs by special request.</p>	<p>12 panels, A1 or A3 size.</p> <p>To request the exhibition email campaigns@hi-uk.org or call 0870 774 3737</p>

2 Tell us your plans

We are: Organising an event Fundraising to save lives and limbs
 Collecting petition signatures Contacting the local press

Name of club or group	
Dates of event (please be as specific as you can)	
Location of event	
Type of event	
Estimated no. of attendees	

3 Provide your contact details

Your resources will be sent out to the address specified below.

First name		Surname	
Address and postcode			
	Yes, I would like to receive updates by post		<input type="checkbox"/>
Telephone	Yes, I would like to receive updates by phone		<input type="checkbox"/>
Email	Yes, I would like to receive updates by email		<input type="checkbox"/>

We ask for contact details so that we can send your resources to you and support your activities. If you would like to receive updates from us please tick the boxes above. Thank you.

Please return this form at least two weeks before your event.

By post: Forgotten 10 Challenge
Handicap International UK
9 Rushworth Street
London SE1 0RB

By email: campaigns@hi-uk.org

By phone: 0870 774 3737

THANK YOU!

**HANDICAP
INTERNATIONAL**

UK Registered Charity no. 1082565

Raise funds to save lives and limbs

**HANDICAP
INTERNATIONAL**

£30

Could provide an artificial limb to an innocent victim like Sayed.

Sayed, 6, lost his left leg when the bus he was travelling on in Afghanistan hit an improvised mine. Thanks to supporters like you, our team fitted Sayed with an artificial leg and he is now learning to walk again. But many more amputees are still waiting for the support they need.

£150 could help five amputees like Sayed walk again!



Sayed at a Handicap International rehabilitation centre.

£280

Could provide children with life-saving education on the risks from unexploded weapons.

Our teams visit schools, hospitals, and community centres to educate families about the danger from landmines and unexploded weapons. Children are especially at risk and we work to ensure they know what to do if they find a suspicious-looking object.



Children learning about the risks from weapons, Senegal.

£500

Could help our deminers save lives and limbs by clearing 1,500 m² of land - larger than an Olympic swimming pool.

Every year, thousands of people are killed or maimed by a landmine or cluster bomb. Our courageous deminers clear contaminated land in countries such as Lebanon and Laos, allowing children to play without the fear of an accident and communities to farm their land once more.



A Handicap International deminer in Laos.

Where your money goes

The money raised during the Forgotten 10 Challenge will support our mine action and rehabilitation projects in countries such as Syria, Iraq, Laos and Yemen.



THANK YOU!

