

**ACTION PACK**



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Raise your voice  
for the forgotten victims  
of conflict

1-10 December 2016

**HANDICAP  
INTERNATIONAL**

# What's in this pack?

Inside this Action Pack you'll find out how you can take action this December to support the forgotten victims of conflict.

There are lots of exciting fundraising ideas so you can support efforts to clear unexploded weapons, provide rehabilitation to victims, and prevent more accidents.

And you'll learn how you can get involved with campaigning to protect civilians and ensure that the victims of conflict are not forgotten.

Simply return the order form enclosed and we will send you a free Campaign Kit with all the materials you need for a fantastic event in your community!

## Explosive weapons

Explosive weapons destroy lives - they cause serious injuries and amputations, leading to severe disabilities and psychological trauma.

**Over 43,000 people were killed or injured by explosive weapons in 2015. When they are used in populated areas 92% of the victims are civilians.**



Raise your voice  
for the forgotten victims  
of conflict



# Together we can make a real difference

**Malak's life changed forever in December 2015 when her house was bombed in Syria. One of her legs was fractured, the other blown off. Her brother was severely burned and blinded.**

The whole family's lives were turned upside down and they are still shaken. But little Malak is making remarkable progress.

Handicap International physiotherapist, Mohammed, explains, "The first time I met her, Malak was still in shock. She was crying all the time and she wouldn't talk to anyone."

After weeks of rehabilitation in Zaatari refugee camp in Jordan, our team took Malak's measurements and fitted her with a prosthesis.

Tragically stories like Malak's are far too common. Barely a week goes by without new reports of hospitals, schools and homes being hit during air strikes in countries like Syria and Yemen.

**The Forgotten 10 Challenge is a unique chance to support children like Malak, who may otherwise be forgotten. Please join us today to make a difference!**



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## Take up the challenge

ORGANISE  
AN EVENT

RAISE FUNDS  
TO SAVE LIVES  
AND LIMBS

SUPPORT THE  
PETITION

SPREAD  
THE WORD

**Join us for 10 days of action from 1st to 10th December 2016. We're always happy to help whenever we can so do let us know if you're taking part.**

**Every event organised, every pound raised, every petition signed makes a difference to the forgotten victims of conflict in countries like Syria, Jordan, Laos and Yemen.**

**Turn the page to find out more!**

# Organise an event

**You can make a real difference by holding an event to raise funds and awareness in support of the forgotten victims of conflict. Be as creative as you like and have fun!**

**Here are some suggestions to help you get started:**

## TEA AT 10



© Carwyn Lloyd Jones/Flickr

Are you a budding baker? Invite your club members, friends or colleagues for tea and cake one morning. A Tea at 10 is a great way to raise vital funds to support communities affected by explosive weapons. You can also spread the word about the issues: make a display, challenge your guests with a quiz, and collect signatures for the petition!

Why not make your Tea at 10 a fantastic local bake-off by hiring out the community centre or church hall. Add a bit of competition with prizes for the best cakes. You could even turn your event into a vintage-style tea dance by inviting local jazz musicians.

## SYRIA'S YOUNG SURVIVORS

Our set of posters, 'Syria's Young Survivors', tells the stories of four young Syrians whose lives have been changed forever by the conflict. The posters are a great way of

engaging people with the human side of the story. Here are some ideas for events to get people talking:

**Campaign stall:** In a shopping centre, at a local fair, or a Tea at 10, a stall is a great way to spread the word and generate support.

**Talk or film night:** Use the posters along with our PowerPoint presentation and DVD to engage people more deeply.

**Carol service:** Set up a display and raise funds by selling mulled wine and mince pies.

**Christmas party:** Having a work party or inviting neighbours over for pre-Christmas drinks? Why not raise funds to help clear unexploded weapons!

## PYRAMID OF SHOES

Shoes can be a powerful symbol of the lives and limbs lost to explosive weapons. Why not challenge your group to get people talking by building a Pyramid of Shoes in a public space? You could hold a stall nearby, asking members of the public to sign the petition and add their old shoes to the Pyramid!



© John McCrae/Handicap International

For inspiration, find out how one local group built a fantastic nine-foot Pyramid of Shoes to engage people in their local shopping centre: <http://bit.ly/HIUK-Heather>

**Every group taking part will receive a free Campaign Kit with eye-catching materials to make your event stand out!**

# Raise funds to save lives and limbs

**Why not challenge yourself and your group to raise as much money as you can in support of communities affected by conflict?**

**£30** could provide an artificial leg to an innocent victim like Malak (p.3). Raising **£150** could help five amputees walk again!

**£280** could provide children with life-saving education on the risks from unexploded weapons.

**£500** could help our deminers clear 1,500m<sup>2</sup> of land - bigger than an Olympic swimming pool.

## FUNDRAISING IDEAS

Thinking bigger? You could go the extra mile with a personal challenge such as a sponsored cycle, swim, or walk for amputees. Why not invite friends to take up the challenge together and make a day of it by setting off after a special Tea at 10 event!

If your community is having a Christmas fair or concert, you could set up a stall or have a raffle, or organise a special performance (busking, carol singing) to raise funds.

**If you're thinking of organising a fundraising event please do get in touch to discuss ideas.**



© J-J. Bernard/Handicap International

## Join Fatou's fight against landmines!

Fatou Diaw, 31, grew up in Senegal. When she was 16 her cousin was killed by a landmine. Seven years later she applied to be a Handicap International deminer.

"When I found my first mine my blood froze. Then I started finding more and I got used to it. I have identified more than 50 mines."

The funds you raise could help Fatou and our teams worldwide clear unexploded bombs and educate children about the hidden dangers.

# Petition: Stop bombing civilians

## This year, we need your help to protect more civilians from explosive weapons.

When explosive weapons are used in populated areas a shocking 92% of the victims are innocent civilians. There has been a 45% increase in the number of people being killed or injured by explosive weapons since 2011.

**Urgent action is needed to better protect civilians.** The UK needs to acknowledge the impact of explosive weapons on civilians. We're calling on the government to publicly commit to ending the use of explosive weapons with wide-area effects in populated areas. With a new government we can make our voices heard.

## TAKE ACTION

**Let us know you will support the petition by returning the order form enclosed.** You will receive a Campaign Kit containing petition sheets and more information about the petition.

Please return your collected signatures by **9th January 2017** to:

Forgotten 10 Challenge  
Handicap International UK  
9 Rushworth Street, London SE1 0RB

The petition will also be available to sign at:  
[www.hi-uk.org/stopbombing](http://www.hi-uk.org/stopbombing)

# Spread the word

## CHALLENGE YOUR LOCAL MEDIA

Your event is a great opportunity to contact your local newspaper, radio or TV station and challenge them to cover the issue.

Editors will be interested in running a story about a local group taking action on such a powerful topic. This will help create interest ahead of your Forgotten 10 Challenge event and reach more people with your message. It's also a great way to raise the profile of your group and attract new members!



© Tom Shelton/Handicap International

## Media pack available

Ahead of your event, we will send you a media pack containing a template press release, key statistics, social media tips, and information about how we can help you contact journalists in your local area.

Simply tell us your plans using the enclosed order form and we will be in touch!

Landmine events to raise awareness  
5th December 2012

LANDMINES

## Pyramid of shoes

Skipton Soroptimists hold exhibition for landmine anniversary

Group backs anti-bomb campaign

© Handicap International

## CREATE A BUZZ ONLINE

We would love to celebrate and share your achievements with fellow supporters in the UK and around the world!

To join in the celebrations, send reports, photos and quotes from your event to [campaigns@hi-uk.org](mailto:campaigns@hi-uk.org) or share them with us via Facebook and Twitter.

### Online challenge

Post your event on Facebook, invite all your friends and challenge them to attend or sign the petition online. You could also use Facebook to share photos and stories from your event.

Like our page at: [www.facebook.com/HandicapInternationalUK](http://www.facebook.com/HandicapInternationalUK) for all the latest updates. Look out for our special Forgotten 10 Challenge stories and share them with friends.

Follow us at [twitter.com/hi\\_uk](http://twitter.com/hi_uk) to receive updates and stories. Retweet information to your followers and include the hashtag [#StopBombing](#) in your tweets. Together we can get more people talking!

## GET YOUR MESSAGE ACROSS

- Over **43,000** people were killed or injured by explosive weapons in 2015.
- When explosive weapons are used in populated areas **92%** of the victims are civilians.
- In research with Syrians who had injuries related to the crisis, **53%** were injured by an explosive weapon. **15%** of them have had to undergo amputation.
- In 2014 children accounted for **39%** of civilian casualties from landmines and explosive remnants of war.

Sources: Action on Armed Violence; Handicap International; [the-monitor.org](http://the-monitor.org)

# 5 simple steps to get involved

2016 will be the biggest Forgotten 10 Challenge yet. It will be led by local community groups and clubs like yours.

There are **5 simple steps** to get involved:

**1** Read through this pack and decide how you and your group would like to take action. Choose the best day for your event (ideally between 1st and 10th December), where you could hold it, and plan how to get as many people as possible to attend, raise funds, and support this year's petition.

**2** Return the order form to tell us your plans and request free resources for your event. Please make sure that we receive your order form as soon as possible, and at least two weeks before your event!

**3** We will send out your Campaign Kit in good time for your event, along with any other resources you request. You will also receive our media pack, along with regular email updates to help you prepare.

**4** Spread the word ahead of your event. Contact your local media and share your event online to make the biggest impact possible. There are more ideas on page 6.

**5** Create a lasting record of your activities by taking lots of photos on the day and collecting feedback from participants. Share your photos, tell us your stories and complete our short survey so that we can celebrate your achievements. We want to tell the world about your hard work!

## YOUR ACTION MATTERS



© John McCrae/Handicap International

Members of local clubs hand in the Lives and Limbs petition to 10 Downing Street.

**By taking part in the Forgotten 10 Challenge you are making a real difference to people who are all too often excluded and forgotten - the disabled and injured victims of conflict.**

It is only by organising events and spreading the word that people get to hear the stories of survivors like Malak (p.3), stories that don't often get heard. You make this happen!

We know how lucky we are to have your support. Whether your club has taken part for a number of years or will be involved for the first time, we're keen to support you. As well as sending you free campaign resources, we will promote your activities online and help you to contact local media. We could even come and support you on the day!

Campaigning together has already achieved so much. But we will keep up our work until communities no longer have to live with the threat from explosive weapons, and the victims receive the support they need.

**Let's raise our voices and take up the Forgotten 10 Challenge together!**

**Start planning your event today - sign up to take part using the order form enclosed.**

# Take up the Challenge!



**10 days of action: 1-10 December 2016**

Support the forgotten victims of conflict by organising an event or challenge to raise much-needed funds and awareness.



Sayed, 6, was on a bus to his village in Afghanistan when it hit an improvised mine. He was so badly injured that his left leg had to be amputated. After the accident he made the 250-kilometre journey with his dad to Handicap International's Kandahar Rehabilitation Centre. At the centre Sayed met our physiotherapist, Mahmood, and he was soon fitted for his first prosthetic leg and learning to walk again.

**Worldwide, many victims of conflict are forgotten and, just like Sayed, struggle to access the support they need.**

**Please join us and take up the Challenge!**

© Jaweed Tanveer/Handicap International

## WE REPAIR LIVES

**Co-winner of the Nobel Peace Prize, Handicap International is an independent charity working in situations of poverty and exclusion, conflict and disaster.**

Our activities include clearing landmines and unexploded weapons, preventing accidents through risk education, fitting artificial limbs, providing rehabilitation, and supporting survivors to campaign for their rights. Since Handicap International's creation in 1982, our work has benefited millions of disabled and vulnerable people worldwide.

Handicap International is a founding member of the International Campaign to Ban Landmines, the Cluster Munition Coalition and the International Network on Explosive Weapons.

**59 countries**

**34 years of humanitarian action**

**618,086 people benefited from our mine action projects in 2015**

**341 projects**

**Contact us** for support and information

Tel: 0870 774 3737 Email: [campaigns@hi-uk.org](mailto:campaigns@hi-uk.org)

[www.handicap-international.org.uk/forgotten10](http://www.handicap-international.org.uk/forgotten10)

**HANDICAP  
INTERNATIONAL**

UK Registered Charity no. 1082565

# Clubs Order Form

Below is a list of free resources that you can order to support your activities. Simply fill in the form and send it back to us.



## 1 Order your free resources

| Item  | Description  | Quantity required   |
|---|--|---|
| <b>Campaign Kit</b><br>An all-in-one kit containing a range of materials to set up a great event for the victims of conflict. |  Each kit contains: <ul style="list-style-type: none"> <li>• Petition sheets (can be photocopied)</li> <li>• Media pack for publicising your event</li> <li>• 5 'weapons' factsheets</li> <li>• 2 'No More Victims' t-shirts</li> <li>• 'No More Victims' balloons, stickers and pens</li> <li>• 4 posters (A3 size) for a display</li> <li>• 5 sets of 10 postcards to give away</li> <li>• 2 collecting boxes &amp; donation forms</li> </ul> | One kit will be sent out for each event organised. <input checked="" type="checkbox"/><br>Extra items required (if any):                            |
| <b>Posters:</b><br><b>Syria's Young Survivors</b>   | A set of four posters telling the stories of young Syrians who have had their lives changed forever by conflict.<br><br>The posters make a great display and come with an activity booklet and quiz.   | No. of poster sets: _____<br>(Each set includes four posters, A2 size)  |
| <b>Film collection:</b><br><b>No More Victims</b>   | A DVD with a selection of short films about landmines and cluster bombs and the victims of conflict.   | No. of DVDs: _____  |
| <b>PowerPoint presentation</b>  | Slides with detailed notes. Suitable for an in-depth talk with information about explosive weapons, their impact, and the stories of survivors.  | PowerPoint file (2.7MB sent by email) <input type="checkbox"/>  |
| <b>Pyramid of Shoes pack</b>  | Instructions on how to build your own Pyramid of Shoes, from a small 'mini-Pyramid' to a large-scale event.  | PDF file (3.6MB sent by email) <input type="checkbox"/>   |
| <b>Exhibition:</b><br><b>'Dare You Walk the Path?'</b>  | This engaging exhibition about the impact of landmines and cluster bombs on communities worldwide is available for clubs by special request.   | 12 panels, A1 or A3 size.<br><br>To request the exhibition email <a href="mailto:campaigns@hi-uk.org">campaigns@hi-uk.org</a> or call 0870 774 3737 |

## 2 Tell us your plans

- We are:
- Organising an event
  - Fundraising to save lives and limbs
  - Collecting petition signatures
  - Contacting the local press

|  |  |
|--|--|
| Name of club or group                                |  |
| Dates of event<br>(please be as specific as you can) |  |
| Location of event                                    |  |
| Type of event  |  |
| Estimated no. of attendees                           |  |

## 3 Provide your contact details

Your resources will be sent out to the address specified below.

|                      |  |         |  |
|----------------------|--|---------|--|
| First name           |  | Surname |  |
| Address and postcode |  |         |  |
| Telephone            |  |         |  |
| Email                |  |         |  |

Please return this form at least two weeks before your event.

**By post:** Forgotten 10 Challenge  
Handicap International UK  
9 Rushworth Street  
London SE1 0RB

**By email:** [campaigns@hi-uk.org](mailto:campaigns@hi-uk.org)

**By phone:** 0870 774 3737

**THANK YOU!**

**HANDICAP  
INTERNATIONAL**

UK Registered Charity no. 1082565

# Raise funds to save lives and limbs

HANDICAP  
INTERNATIONAL

£30

## Could provide an artificial limb to an innocent victim like Sayed.

Sayed, 6, lost his left leg when the bus he was travelling on in Afghanistan hit an improvised mine. Thanks to supporters like you, our team fitted Sayed with an artificial leg and he is now learning to walk again. But many more amputees are still waiting for the support they need.

**£150 could help five amputees like Sayed walk again!**



© Javed Tanveer/Handicap International

Sayed at a Handicap International rehabilitation centre.

£280

## Could provide children with life-saving education on the risks from unexploded weapons.

Our teams visit schools, hospitals, and community centres to educate families about the danger from landmines and unexploded weapons. Children are especially at risk and we work to ensure they know what to do if they find a suspicious-looking object.



© JJ Bernard/Handicap International

Children learning about the risks from weapons, Senegal.

£500

## Could help our deminers save lives and limbs by clearing 1,500 m<sup>2</sup> of land - larger than an Olympic swimming pool.

Every year, thousands of people are killed or maimed by a landmine or cluster bomb. Our courageous deminers clear contaminated land in countries such as Lebanon and Laos, allowing children to play without the fear of an accident and communities to farm their land once more.



© Siba Gobind/Handicap International

A Handicap International deminer in Laos.

## Where your money goes

The money raised during the Forgotten 10 Challenge will support our mine action and rehabilitation projects in countries such as Syria, Jordan, Laos and Yemen.

10 FORGOTTEN  
TEN CHALLENGE

THANK YOU!

# Clubs donation form

**Millions of people worldwide are living with the threat of landmines and unexploded weapons. Every day more innocent civilians are killed or injured. You can help us change this now.**



Yes, we want to help save lives and limbs.

Please find enclosed our gift of £ \_\_\_\_\_

Title \_\_\_\_\_ First name \_\_\_\_\_ Surname \_\_\_\_\_

Name of club/group \_\_\_\_\_

Home address \_\_\_\_\_

Postcode \_\_\_\_\_ Tel \_\_\_\_\_

**Yes**, I would like to receive updates by email. My email address is:

I enclose a cheque / postal order / CAF voucher (made payable to Handicap International UK)

Please debit my:  Mastercard  Visa  Maestro  CAF card

Card Number:

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Valid from:

Expiry date:

## Security code:

Issue number  
(Maestro only):

三

Four empty blue rectangular boxes arranged horizontally.

Four empty blue rectangular boxes arranged horizontally.

\_\_\_\_\_

1

Comments or information about your fundraising activities:

# Thank you for your generosity!

**Please return your form to us at:**

**Forgotten 10 Challenge  
Handicap International UK  
9 Pushworth Street, London, SE1 0PR**

Tel: 0870 774 3737

[www.handicap-international.org.uk](http://www.handicap-international.org.uk)



give with confidence

